

Truman by Design: A New Era of Opportunity

Truman State University Strategic Plan, 2011-2015

(approved by the Board of Governors on August 6, 2011)

Theme One: Preparing Students for Tomorrow and Beyond

We will provide engaging, effective and adaptive learning environments with multiple opportunities for transformation, ensuring that graduates are globally competitive and prepared to make significant contributions to their communities and our world.

- 1.1 Ensure that all students have classroom and experiential learning opportunities so that each graduate possesses the knowledge, skills and understanding necessary to become effective world citizens.
- 1.2 Increase the proportion of graduating students who report having transformative learning experiences.
- 1.3 Target support services and programming to enhance student success and well-being.
- 1.4 Enhance achievement of student learning outcomes by supporting increased use of pedagogical approaches fostering deep learning, student engagement, and application of knowledge to solve real world problems.
- 1.5 Attract and retain students based on our strong curricular and cocurricular programs, as well as affordability.

Theme 2: Securing Financial Stability and Growth

We will ensure a sound financial future through two interrelated approaches. First and foremost, we will develop creative approaches to conscientious stewardship of the diminishing resources entrusted to us. Second, we will generate additional sources of revenue in order to secure the University mission.

- 2.1 Diversify funding sources and ensure the revenue necessary to deliver high quality programs and services and to provide student financial assistance by enhancing private sector support.
- 2.2 Build our overall enrollment with an appropriate mix of diversity in undergraduate and graduate enrollment, consistent with our highly selective admissions category.
- 2.3 Support the efforts of the Truman Institute to increase institutional revenue, such that the Institute provides a net annual financial contribution in the amount of \$500,000 to University revenue by 2015.
- 2.4 Make campus more sustainable by reducing consumption of resources.
- 2.5 Increase organizational effectiveness and enhance student learning through innovative and appropriate use of technologies.

Theme 3: Building Community and Collaboration

We will foster institutional commitment through shared purposes, sustained by a supportive and caring Truman community, and strengthened through collaborative partnerships with those beyond the campus.

- 3.1 Expand the number of off-campus partnerships that contribute to student learning.
- 3.2 Increase the opportunities for students, faculty and staff to network with alumni.
- 3.3 Increase opportunities for interaction among students and the local community through events and activities on and off campus.
- 3.4 Promote a sense of community, enhance the quality of life, and increase satisfaction among faculty, staff and students by creating opportunities for collaboration and interaction.
- 3.5 Expand the public profile of Truman by strengthening our image and communicating our unique learning opportunities across the state, nation, and world.