

Strategic Planning Advisory Committee
Meeting Agenda
9/28/10
3:00 p.m.
Conference Room, Student Union

1. Final Review of Notes from the Retreat (in particular the theme discussion)
2. Decision about the Communication Plan
3. Decision and Assignments about Open Forums
4. Decision about Environmental Scanning Categories and Assignments
5. Schedule for the Rest of the Semester

Handouts:

Brand Platform for Truman State University (Gina)

"It's Not Just About Aid Anymore" (Gina)

"The Elon Commitment: Engaged minds. Inspired leaders. Global Citizens" (Doug)

Web Site Content (Lou Ann)

Schedule of Fall Meetings (Lou Ann)

Next Meeting: October 5, 2010, Room 3203, Student Union, 3:00 p.m.