

**STRATEGIC PLANNING ADVISORY COMMITTEE**  
**September 21, 2010**  
**Conference Room, Student Union**

The meeting was called to order at 3:05 p.m. with the following people present: Brad Chambers, Peggy Clark, Richard Coughlin, Doug Davenport, Lou Ann Gilchrist, Teri Heckert, Deb Kerby, Donna Liss, Gina Morin, and Clifton Ricana.

Review of Retreat Notes

- Appropriate items have been added to the timeline. Goal is to wind up the public communication.
- Need to add step 9 to the pyramid.
- Under dyad discussion, scratch “realistic” and replace with “focused”.
- Add to criteria, reflects our institutional identity consistent with our values.

Result of retreat: vision, criteria to get information out to campus.

Transformation: The Truman Experience. How this can be applied to the Strategic Plan?

Opportunities for excellence—focusing on the Truman experience. How we are going to change the University in the face of budget cuts. If you have ideas, send them to the list. It is more of an internal title.

The timeline needs some changes, add feedback, and correct capitalization.

Review of Decisions Made at Retreat

An abbreviated timeline will be posted on the web site.

Should information be included as work is completed on the strategic plan?

SPAW Breakout Groups Report

Doug distributed a listing in order of number of mentions by the various groups.

There were several comments on curriculum and pedagogy, also on making student experiences memorable.

There were several comments concerning assessment, evaluations, and data.

Development of a Communication Plan

Deb doesn't see this as a goal in and of itself.

Lou Ann stated that the SPAW handout contains comments primarily from faculty, and that students and staff may have different viewpoints. Lou Ann suggested collecting additional information from staff and students using the same prompts.

It may be possible to use two or three goals from the previous set of goals.

Should a survey be done?

Lou Ann distributed a handout with a proposed communication plan. Suggestions included: Truman Today, signs and posters, and a banner on the main Truman web site. Need to identify priorities, and take responses.

Take our time and establish goals.

It was decided that the strategic planning process should be on the front page of the Truman web site. Lou Ann and Doug will draft some forum-type questions to discuss at next week's meeting.

Committee liaisons were determined:

Student Senate	Lou Ann and Clifton
All-Chairs' Meeting	Teri and Paul
Faculty Senate	Richard and Deb
Staff Council	Donna and Brad

President's Council  
Sustainability Committee  
16:1 Committee

Lou Ann, Gina, Richard  
Teri  
Doug

Possible Topics for Environmental Scanning

Lou Ann distributed a handout regarding organizational questions for environmental scanning. She asked members to read through it and bring feedback to next week's meeting.

Messages will be sent to committee members when items are added to the TruView Groups site.

The meeting was closed at 4:42 p.m.