

## Greek Chapter Presidents Meeting Discussion Notes

11/9/10

Is becoming “the premier public liberal arts and sciences institution in the nation” a compelling vision statement for you? Why or why not?

- No
  - Folks don't what Liberal Arts means
  - Impressive, but not complete. If all we have is academic many of us wouldn't be here
  - More rounded statement is needed
  - More funding for involvement and sports
  - Need to draw larger pool of students, especially more diverse
  - Perception is we focus too much on that fact we are cheap, not the important stuff
  - Small compared to other Universities so are we really known; concerns about value of degree compared to other institutions
- Aren't we already a premier institution? If not, where do we stand?

What is the most important priority for Truman over the next five years?

- Greeks
- Diversity
- Sustainability
- Advising – Academic; better guidance from faculty especially in regards to future (i.e. grad school, jobs, etc.)
- Retention
- National Level Recognition – we need to get our name out
- Better PR as a an institution
- Student Life – treat 1<sup>st</sup> year students like adults; we are expected to help them move in, but then we aren't able to be anywhere on campus after that until classes start.
- Alumni involvement – mobilizing alumni to push our name; feel like this has not been well utilized in the past; give them good reasons to want to come back

What assumptions about the next five years are reasonable for us to make regarding budget, staffing, technology, political realities, student needs and expectations, and practices in higher education?

- Faculty – Liberal Arts School hard to keep good people; firings; less classes and pertinent sections
- Budget Crisis – it's always going to be
- Increase early retirement of folks

- No major construction projects – big concerns about sagging facilities
- Technology – should we keep pushing online class options if our technology is not up to par? Computers out of date in certain locations
- Scholarship effectiveness – how scholarship dollars are awarded; is it fair?; not proportional to actual need
- Raise in state tuition – we get a good deal from this school.
- Raise out of state tuition – concerns about enrollment reduction
- Go Green – turn off lights and computers in buildings at night. Do we need to keep everything on when it is not assessable?

In your opinion, what would be the characteristics of a successful strategic plan for Truman 2011-15?

- Communication throughout - keep us informed along the way; don't just tell us about the start and end
- Effective execution
- Specific goals and details
- Obtainable goals
- Measureable
- Hold everyone accountable in order to make it successful
- Evaluate it regularly
- Be realistic with it
- Keep prospective student desires in mind- don't focus so much on what administration wants
- Something that will help us maintain our status