

Strategic Plan Information from CSI Student Staff – 11-17-10

- 1) **Is becoming “the premier public liberal arts and sciences institution in the nation” a compelling vision statement for you? Why or why not?**
 - a. Compelling – a little bit of a stretch
 - b. Target currently is the Midwest – we will need to expand this
 - c. Very objective – not measurable (lots of sub categories – whose ranking matters)
 - i. Doesn’t really make sense
 - d. Compelling – good to try to reach this as a goal – good to have high expectations for ourselves

- 2) **What is the most important priority for Truman over the next five years?**
 - a. Maintaining the same quality of education for a good price
 - i. Cost of attracting more students
 - ii. Keep highly selective – stay this way don’t lower the standards
 - b. Keep up with the high academic standards that we have now – don’t cut the requirements
 - c. Higher educational quality over price
 - d. Engaging students in out of classroom experiences (x2) – keeps students here
 - e. Good education for a good price
 - f. Update technology – all around campus
 - i. Training faculty and staff how to use the technology
 - ii. Currently time is wasted in class (20 minutes) while professors try to get technology to work
 - g. Graduate placement is important – jobs and grad schools
 - h. Lot of scholarships that get people and keep people here
 - i. Realistic – that tuition will need to go up (affordability going up with inflation)

- 3) **What assumptions about the next five years are reasonable for us to make regarding budget, staffing technology, political realities, student needs and expectations, and practices in higher education?**
 - a. Budget – assume it will decrease / not increase (stay the same)
 - i. Expect University to be thrifty with our money
 - ii. Don’t waste money – use money wisely
 - iii. More audits – more internal evaluation of money being spent
 - iv. Continue to go down and will affect organizations
 1. Will affect happiness and how we feel about campus
 - v. Expectations rising – but money being spread out thinner
 - b. Student Expectations and needs
 - i. Money will be thinner
 - ii. Prospective Students will look at sustainability – University needs a plan
 - iii. Bachelor Degrees is not enough
 1. Need more resources to get into higher degree programs later
 2. More research and internship opportunities – will want the University to provide and help them with this
 - iv. Driven for Higher education now – more students will be coming in to the school – we will need to provide for more
 - c. Staffing
 - i. Less staff with budget cuts and more reliance on students
 - ii. More positions taking on other responsibilities – expanding job duties
 - iii. Additional responsibilities
 1. People will be stretched thinner

- 2. Faculty and staff will volunteer less, because they have more on their plate – ex. Less faculty being willing to be org. advisors
 - d. Technology
 - i. Our internet is terrible – more students it will only become worse
 - ii. Focus more on using the technology we have
 - 1. Lots of technology not being used
 - 2. Make currently technology more efficient
 - iii. Departments differentiating between wants or needs
 - 1. How much we use something vs. how often
 - iv. More transparency with students on what is going on and what we have
 - 1. Internet speeds (registration times)
 - 2. Communication
 - v. More Books online (ebooks) – giving this as an opportunity
 - e. Practices in Higher Education
 - i. Administrative decisions make for the direction of the University
 - 1. Make decisions keeping the future of the university and more than just the five years – what will benefit as a whole and not just now
 - ii. Looking at our policies
 - 1. Stadium needs to be wet during games
 - 2. Venues
 - iii. Maintaining Current Faculty -- Look at student evaluations // look at more than tenure
 - iv. Hiring Faculty—make better informed hiring decisions (x2) – evaluate before arrival
 - v. Forward thinking in decisions, but also keep current students satisfied
- 4) In your opinion, what would be the characteristics of a successful strategic plan for Truman for 2011-2015?**
- a. Preliminary strategic plan feedback prior to final plan
 - b. Make objective goals
 - i. Enrollment
 - ii. Price indexes – not going over this mark for tuition
 - c. Creative, innovative and well informed individuals to make decisions
 - d. Keep it simple, honest and realistic
 - i. Baby steps, one step at a time
 - ii. Make attainable goals
 - e. Open lines of communication from the administration
 - i. Dr. Paino doing a good job – keep this up